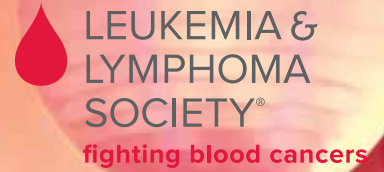


Red Sky Night



Red Sky Night Gala Magazine Advertising

Advertisers in the Red Sky Night Gala Magazine are showcased in the live and silent auction catalog, distributed to all guests and sponsors of Red Sky Night. The magazine is published online in advance of the event, giving additional exposure via RedSkyNight.org to our "virtual" attendees.

Promote your business, honor a loved one or salute the sailors who are "racing for a cure" with a four-color, high-impact ad in this prestigious publication.

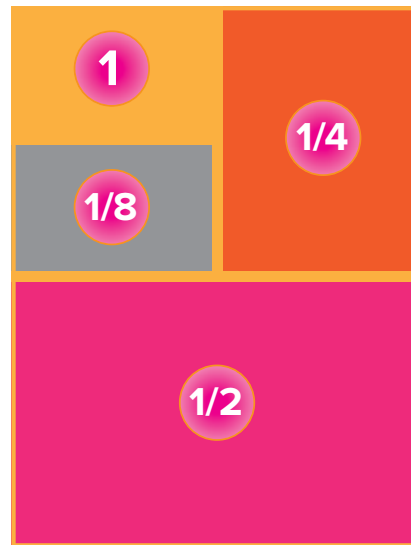
ADVERTISING RATES

1 FULL PAGE \$750
8" x 10.5"

1/2 HALF-PAGE \$400
8" x 10.5"

1/4 QUARTER-PAGE \$250
3.88" x 2.44"

1/8 EIGHTH-PAGE \$150
3.88" x 2.44"



In addition to the full-color ad in the published magazine, advertisers will receive recognition on RedSkyNight.org, as well as social media posting acknowledgement.



Red Sky Night Gala Magazine Ad Agreement

RECOGNITION NAME

Name as you wish it to appear on all Leukemia Cup Regatta marketing materials

CONTACT NAME

Supporter liaison to the LCR Series marketing team

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SPONSORSHIP LEVEL

We will support the LCR Series by purchasing an ad in the Red Sky Night Gala Magazine. Please indicate your preferred ad size:

FULL PAGE \$750
8" x 10.5"

QUARTER-PAGE \$250
3.88" x 2.44"

HALF-PAGE \$400
8" x 10.5"

EIGHTH-PAGE \$150
3.88" x 2.44"

Please deliver a high-resolution, press quality PDF file of your completed ad by FRIDAY, JULY 20, to LCR.ILC@lls.org

PAYMENT METHOD

CREDIT CARD Circle appropriate card type MC VISA AM/EX DISCOVER

NUMBER

EXP. DATE

NAME ON CARD

Address info
same as above

BILLING ADDRESS

CITY

STATE

ZIP

SIGNATURE

\$ AMOUNT

CHECK — PAYABLE TO THE LEUKEMIA & LYMPHOMA SOCIETY
Please write "Red Sky Night Program Book Ad" on your check

Please return completed form via fax, email or US mail to LLS today!

THANK YOU FOR YOUR SUPPORT IN THE FIGHT AGAINST BLOOD CANCERS

If you have any questions or need further information, contact

MEGAN TRIPPEL

312-568-7752 MEGAN.TRIPPEL@LLS.ORG FAX: 312-463-0980

THE LEUKEMIA & LYMPHOMA SOCIETY IS A 501(c)(3) CHARITABLE ORGANIZATION.
ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE FULL EXTENT ALLOWED BY LAW.