

A SPECTACULAR EVENING ON THE LAKEFRONT

TO BENEFIT THE LEUKEMIA & LYMPHOMA SOCIETY &  
THE FIGHT AGAINST BLOOD CANCERS

Priceless & Unique Auction Items

Specialty Crafted Cocktails

Breathtaking Lakefront & Skyline Views

# Red Sky Night

SM

Gourmet Food & Wine

Live Music & Dancing Under the Stars

FRIDAY, AUGUST 24, 2018 6:00 PM

COLUMBIA YACHT CLUB, CHICAGO

## SPONSORSHIP OPPORTUNITIES AVAILABLE!

C

### Commodore \$10,000 - \$24,999

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; VIP table for 8 at Red Sky Night; 2-page ad in event magazine; logo on RSN and LCR websites, promo materials and LCR t-shirt\*; dedicated event signage; opportunity for product placement in gift bags; recognition in LLS Annual Report

V

### Vice Commodore \$7,500 - \$9,999

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; VIP table for 8 at Red Sky Night; 1-page ad in event magazine; logo on RSN and LCR websites, promo materials and LCR t-shirt\*; dedicated event signage; opportunity for product placement in gift bags

R

### Rear Commodore \$5,000 - \$7,499

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; VIP table for 8 at Red Sky Night; 1/2-page ad in event magazine; name on RSN and LCR websites, promo materials and LCR t-shirt\*; shared event signage; opportunity for product placement in gift bags

S

### Skipper \$3,500 - \$4,999

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; VIP table for 8 at Red Sky Night; 1/4-page ad in event magazine; name on RSN and LCR websites, promo materials and LCR t-shirt\*; shared event signage; opportunity for product placement in gift bags

M

### Mate \$1,000 - \$3,499

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; 2 reserved seat tickets to Red Sky Night; 1/4-page ad in event magazine; name on RSN and LCR websites, promo materials and LCR t-shirt\*; shared event signage; opportunity for product placement in gift bags

P

### Presenting Sponsor \$25,000+

Premier event naming opportunity is available at the \$25,000 and higher sponsorship level. Benefits and recognition at this level are tailored to the sponsor's marketing needs and objectives.

For info, contact

MEGAN TRIPPEL  
megan.trippel@lls.org  
312-568-7725

Additional opportunities for support via non-premium tables, event magazine ads and more also available!



LEUKEMIA &  
LYMPHOMA  
SOCIETY®

fighting blood cancers

\* Subject to sponsorship confirmation prior to printing deadlines.