

A SPECTACULAR EVENING

TO BENEFIT THE LEUKEMIA & LYMPHOMA SOCIETY &  
THE FIGHT AGAINST BLOOD CANCERS

Priceless & Unique Auction Items

FREE EVENT

Learn to make a Red Sky Night Cap!

VIRTUAL

# Red Sky Night<sup>SM</sup>

Register today at

[www.RSN2020.givesmart.com](http://www.RSN2020.givesmart.com) or text RSN2020 to 76278

FRIDAY, AUGUST 21, 2020  
6:00 PM CENTRAL TIME

## SPONSORSHIP OPPORTUNITIES AVAILABLE!

**A**

### Commodore \$10,000 - \$24,999

Continual logo placement on pre-show A/V scroll at RSN; recognition in social media posts; logo displayed on RSN and LCR websites; 1-page ad and link to company website in RSN digital program book; logo on LCR t-shirt\*; recognition during RSN & LCR After Party programs; dedicated social media post; recognition in LLS Annual Report

**C**

### Vice-Commodore \$7,500 - \$9,999

Continual logo placement on pre-show A/V scroll at RSN; recognition in social media posts; logo displayed on RSN and LCR websites; 1-page ad and link to company website in RSN digital program book; logo on LCR t-shirt\*; recognition during RSN & LCR After Party programs

**V**

### Rear Commodore \$5,000 - \$7,499

Continual logo placement on pre-show A/V scroll at RSN; recognition in social media posts; logo displayed on RSN and LCR websites; 1/2-page ad and link to company website in RSN digital program book; logo on LCR t-shirt\*

**R**

### Skipper \$3,500 - \$4,999

Continual logo placement on pre-show A/V scroll at RSN; recognition in social media posts; logo displayed on RSN and LCR websites; 1/4-page ad and link to company website in RSN digital program book; logo on LCR t-shirt\*

**M**

### Mate \$1,000 - \$3,499

Continual logo placement on pre-show A/V scroll at RSN; recognition in social media posts; logo displayed on RSN and LCR websites; logo on LCR t-shirt\*

**P**

### Presenting Sponsor \$25,000+

Premier event naming opportunity is available at the \$25,000 and higher sponsorship level. Benefits and recognition at this level are tailored to the sponsor's marketing needs and objectives.

For info, contact

DANA GUDEL  
[dana.gudel@lls.org](mailto:dana.gudel@lls.org)  
312-568-7712

Additional opportunities  
for support via event magazine  
ads and more also available!



LEUKEMIA &  
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\* Subject to sponsorship confirmation prior to printing deadlines.